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Predictors of online buying behavior

S Bellman, GL Lohse, EJ Johnson - Communications of the ACM, 1999 - portal.acm.org
 ... variables explain only a small **percentage** of people's ... and offline—are measures of
 past behavior, not **demographics**. ... privacy issues as predictors of buying vs. ...
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[PDF] Internet and Society - all 3 versions »

NH Nie, L Erbring - Stanford Institute for the Quantitative Study of Society, 2000 - pkp.ubc.ca
 ... **Demographic** differences in Internet use involve at most an hour and a ... Chat rooms
 ... **Demographic** Stock Quotes **Buying** Entertainment/Games ... **PERCENT** OF INTERNET USERS ...
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The Influence of Cognitive Personality Traits and Demographics on Consumer Information Acquisition - all 3 versions »

CM Schaninger, D Sciglimpaglia - The Journal of Consumer Research, 1981 - JSTOR
 ... **Demographic** information included age of husband and of wife, occupation of **household**
 head, wife's occu ... **buying** product 16% 50% 41% 18% **Percent buying** in last ...
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[CITATION] Evidence on Learning and Network Externalities in the Diffusion of Home Computers - all 12 versions »

A Goolsbee, PJ Klenow - The Journal of Law and Economics, 2002 - UChicago Press
 ... 23 **Coefficients** on the **demographic** variables, not listed in Table 2 ... 6 and 17 in the
household means a 4.2 **percentage** point higher probability of **buying**. ...
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Household Motor Vehicle Ownership and Use: How Much Does Residential Density Matter? - all 3 versions »

P Schimek - Transportation Research Record, 1996 - Trans Res Board
 ... **household** income leads to a 3 **percent** increase in ... **household**, and X vector of **demographic**
 and geographic ... with income (lower-income households buy smaller, more ...
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[PDF] Predictors of - all 2 versions »

S Bellman, GL Lohse, EJ Johnson - COMMUNICATIONS OF THE ACM, 1999 - dein.ucsb.r
 ... of decisions to **buy** or not **buy** and only ... studies in other media in which **demographics**
 and lifestyle variables explain only a small **percentage** of people ...
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The Effect of Measuring Intent on Brand-Level Purchase Behavior - all 3 versions »

GJ Fitzsimons, VG Morwitz - Journal of Consumer Research, 1996 - JSTOR
 ... in a wide variety of **demographic** covariates that ... were asked to indicate their purchase
 intentions (93.9 **percent**). ... DD/YY did anyone in your **household** buy a new ...
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[CITATION] Quality and Demand of Child Care and Female Labour Supply in Italy - all 5 versions »

MC Churi - LABOUR, 2000 - Blackwell Synergy
 ... sample, thus following the new **demographic** trends ... rationing and costs on several
households' economic choices ... Of the selected sample, 54 **percent** buy formal child ...
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Can Demographic Profiles of Heavy Users Serve as a Surrogate for Purchase Behavior in Selecting TV ...

H Assael, DF Poltrack - Journal of Advertising Research, 1984 - queslia.com
 ... 18 to 49 are more likely to **buy** yogurt, it ... 100 watched a larger than average **percentage**

of shows. ... Method 1: Traditional Selection by Gross **Demographic** Criteria ...

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[Psychographic and **Demographic** Profiles of State Lottery Ticket Purchasers](#)

CW McConkey, WE Warren - The Journal of Consumer Affairs, 1987 - Blackwell Synergy

... they place less importance on "**Buying American**." As ... group that is described by a **demographic** characteristic ... For exam- ple, 33.9 percent of the nonpurchasers ...

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